

CME OUTFITTERS

Pan-Viral Screening for HBV, HCV, and HIV in Diverse Practice Settings

Tuesday, March 18, 2025
1:15–2:00 PM PT

Doors open: 1:00 PM PT
The Westin Bonaventure Hotel & Suites
Sacramento Room



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Activity Description

Early detection and treatment of human immunodeficiency virus (HIV) and hepatitis B and C (HBV, HCV) are paramount to mitigating the damage associated with these diseases, thus allowing patients to live longer, healthier lives; but many patients do not receive pan-viral screening appropriate to their risk status. The Centers for Disease Control and Prevention (CDC) recommends universal testing for these viral conditions, with more frequent testing in populations at high risk of infection and during pregnancy. Awareness of current screening recommendations and integration of these recommendations into clinical practice are key to improving rates of screening for viral illnesses.

In this CME Outfitters live symposium, faculty will discuss the integration of guideline-based universal testing to address screening gaps for HIV, HBV, and HCV; evaluate pan-viral testing strategies that improve engagement in diverse practice settings; and explore strategies to incorporate guideline-recommended pan-viral and perinatal screenings into the care of patients who are pregnant to improve outcomes and limit perinatal transmission.

Target Audience

U.S. and Canadian physicians (MDs/DOs), nurse practitioners (NPs), physician associates (PAs), nurses, and pharmacists in addiction/substance use clinics, reproductive/sexual health clinics, women's health services, syringe exchange services, emergency rooms (ERs), acute/urgent care settings, and student health clinics

Faculty

Juhi Moon
MD (Moderator)

Christina M. Madison
PharmD, FCCP, AAHIVP

Interviewed Faculty

Martina L. Badell
MD

Lee Gilman
MSN, CRNP

Joseph McCray
BSN, RN

Asia Sullivan
PA-C, MPH

Financial Support

This program has been supported by an independent educational grant from Gilead Sciences, Inc.

Learning Objectives

At the conclusion of this activity, learners will be able to better:

- Integrate a universal testing approach in clinical practice for HBV, HCV, and HIV based on evidence-based CDC guidelines to address screening gaps
- Evaluate pan-viral testing strategies in diverse practice settings that improve engagement with patients from special populations at risk for HIV and/or viral hepatitis
- Incorporate guideline-recommended pan-viral screening approaches for patients who are pregnant to improve outcomes and limit perinatal transmission

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Accreditation

Jointly Accredited Provider

In support of improving patient care, CME Outfitters, LLC, is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

IPCE

This activity was planned by and for the healthcare team, and learners will receive 0.75 Interprofessional Continuing Education Credit for learning and change.

Physicians (ACCME)

CME Outfitters, LLC, designates this live activity for a maximum of 0.75 *AMA PRA Category 1 Credit(s)*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses (ANCC)

This activity is designated for 0.75 contact hours.

California Residents: Provider approved by the California Board of Registered Nursing, Provider # CEP 15510, for 0.75 Contact Hours.

PAs (AAPA)

CME Outfitters, LLC, has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 0.75 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

Pharmacists (ACPE)

This application-based activity is approved for 0.75 contact hours (0.075 CEUs) of continuing pharmacy credit (JA0007185-0000-25-034-L01-P).

RCP Canada

Through an agreement between the Accreditation Council for Continuing Medical Education and the Royal College of Physicians and Surgeons of Canada, medical practitioners participating in the Royal College MOC Program may record completion of accredited activities registered under the ACCME's "CME in Support of MOC" program in Section 3 of the Royal College's MOC Program.

Certificate of Participation

This activity was certified for a maximum of 0.75 *AMA PRA Category 1 Credit(s)*™. This activity was planned by and for the healthcare team, and learners will receive 0.75 Interprofessional Continuing Education Credit for learning and change.

MIPS

Completion of this accredited CME activity meets the expectations of an Accredited Safety or Quality Improvement Program (IA_PSPA_28) for the Merit-based Incentive Payment Program (MIPS). Clinicians should submit their improvement activities by attestation via the CMS Quality Payment Program website.

ABIM MOC

Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 0.75 MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

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FACULTY



Juhi Moon
MD (Moderator)

Assistant Professor
Division of Infectious Diseases
Johns Hopkins University
Baltimore, Maryland

Juhi Moon, MD, is an infectious disease specialist at Johns Hopkins University involved in hepatitis B virus (HBV) and hepatitis C virus (HCV) care. She currently leads a program in the state of Maryland that supports and trains primary care providers in integrating hepatitis care into routine practice.



Christina M. Madison
PharmD, FCCP, AAHIVP

Founder and CEO
The Public Health Pharmacist, PLLC

Christina M. Madison, PharmD, FCCP, AAHIVP, is a nationally recognized and globally connected clinical pharmacist. Dr. Madison is the founder and CEO of The Public Health Pharmacist PLLC, a public health consulting firm. The Public Health Pharmacist was established in 2019 with a vision for healthcare communications and media strategy. Dr. Madison has two decades of expertise as a residency-trained clinical pharmacist specializing in infectious disease and gender-based health and is a dynamic force in the healthcare industry.

Dr. Madison is committed to amplifying the voices of healthcare professionals in providing care to historically marginalized communities highlighting the need for healthcare through a health equity lens. The Public Health Pharmacist is a women and minority-owned business, dedicated to delivering culturally competent health content.

Dr. Madison has been featured in more than 200 TV appearances, including a segment on *Good Morning America* (GMA3), with her most recent appearance as part of their Menopause Manual series during Women's Health Week. She also was an invited panelist at the White House Summit on COVID-19 Equity and What Works in 2022. Recognized for her outstanding contributions, she has received such prestigious awards as the Bowl of Hygeia Award, 2023 Outstanding Clinician of the Year by Immunize Nevada, and National Association of Women Business Owners (NAWBO) Women of Distinction Finalist.

Dr. Madison is dedicated to sharing her experiences through the intersection of clinical excellence, advocacy, and media strategy.

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INTERVIEWED FACULTY



Martina L. Badell

MD

Associate Professor
Department of Gynecology and Obstetrics
Division of Maternal Fetal Medicine
Emory School of Medicine
Atlanta, Georgia

Martina Badell, MD, currently is the director of the Maternal Fetal Medicine Division at Emory University School of Medicine, as well as the director of the Emory Perinatal Center. She has Guest Researcher status at the Centers of Disease Control and Prevention, and the focus of her research is on infectious diseases in pregnancy.



Lee Gilman

MSN, CRNP

Nurse Practitioner, Viral Hepatitis Center
Division of Infectious Diseases
Johns Hopkins University School of Medicine
Baltimore, Maryland

Lee Gilman, CRNP, is an adult-gerontological nurse practitioner with extensive experience in primary care, as well as the management of HIV, viral hepatitis, and addiction in the outpatient setting. He worked in the Johns Hopkins University School of Medicine's Division of Addiction Medicine before transitioning to his current position in the Viral Hepatitis Center of the Division of Infectious Diseases. He is a clinical consultant for the Behavioral Health Leadership Institute's Project Connections at Reentry, a low-barrier mobile clinic for the management of opioid use disorder located just outside of the Baltimore city jail. In addition to these clinical roles, Mr. Gilman engages in hepatitis C outreach efforts involving testing and linkage to care, gives presentations on the care and management of viral hepatitis in many venues, and is a co-investigator on multiple clinical trials in the Division of Infectious Diseases.

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INTERVIEWED FACULTY



Joseph McCray
BSN, RN
Addiction Treatment Nurse
Owner, McCray Lectures, LLC
Author
Baltimore, Maryland

Joseph McCray, RN, is an addiction treatment nurse with more than 28 years of experience in the field. He was awarded the Excellence in Nursing Award and featured in *Baltimore Magazine* in 2017. Through McCray Lectures LLC, which he founded in 2011, Mr. McCray provides evidence-based talks on substance use disorders and major depression. Additionally, he is the author of several works, including *Valuable: You're Too Good to be Addicted* and *Methadone: You Should Know Me By Now*, and most recently, *All Those Bottles: Alcohol, I'm Telling on You*. He believes in enlarging his circle, so that people may find freedom from alcohol and drugs.



Asia Sullivan
PA-C, MPH
Senior Physician Assistant
Suite 401 Medical Office
Patient Advocate and Social Media Influencer
Los Angeles, California

Asia Sullivan, PA-C, MPH, is a nationally recognized physician assistant specializing in human immunodeficiency virus (HIV) treatment and prevention, a passionate healthcare advocate, and a trusted voice in LGBTQ+ health. With master's degrees in public health and physician assistant studies from the University of Alabama–Birmingham, Ms. Sullivan has dedicated her career to breaking down barriers to care, fighting stigma, and making complex medical topics accessible—both in clinical practice and as a healthcare influencer with over 120,000 followers. She has spoken at major institutions, including Nike World Headquarters and the Centers for Disease Control and Prevention (CDC), and serves on advisory boards for leading pharmaceutical companies shaping the future of HIV care. Whether treating patients at Suite 401 Medical Office in Los Angeles or educating the next generation of providers, Ms. Sullivan is committed to health equity, patient-centered care, and empowering communities through education.

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Disclosure Declarations

It is the policy of CME Outfitters, LLC, to ensure independence, balance, objectivity, and scientific rigor and integrity in all of their CE activities. Faculty must disclose to the participants any relationships with commercial companies whose products or devices may be mentioned in faculty presentations, or with the commercial supporter of this CE activity. CME Outfitters, LLC, has evaluated, identified, and mitigated any potential conflicts of interest through a rigorous content validation procedure, use of evidence-based data/research, and a multidisciplinary peer review process. The following information is for participant information only. It is not assumed that these relationships will have a negative impact on the presentations.

Faculty

Dr. Moon–no disclosures to report.

Dr. Madison reports the following financial relationships:

Advisory Board and Consultant: GSK; ViiV Healthcare; and Sanofi

Stock Shareholder (ownership interest): Pills2Me and Wellness Equity Alliance

Interviewed Faculty

Dr. Badell–no disclosures to report.

Mr. Gilman–no disclosures to report.

Mr. McCray–no disclosures to report.

Interviewed Faculty/Planner

Ms. Sullivan reports the following financial relationships:

Advisory Board: Gilead Sciences Inc. and GSK

Other financial or material support (for social media content): Carbon Health; Cystex; FOLX; GSK; GoodRx; Johnson & Johnson; LabCorp; Pair Eyewear; and Wisp

Peer Reviewers

Jeffrey Helfand, DO–no disclosures to report.

Albert Eubanks, Jr., RN–no disclosures to report.

CMEO Staff/Planners

Warren Beckman–no disclosures to report.

Nichole Lainhart–no disclosures to report.

Scott J. Hershman, MD, FACEHP, CHCP–no disclosures to report.

Sandra Caballero, PharmD–no disclosures to report.

Sharon Tordoff–no disclosures to report.

All identified conflicts of interest have been mitigated.

Faculty of this CE activity may include discussions of products or devices that are not currently labeled for use by the FDA. The faculty have been informed of their responsibility to disclose to the audience if they will be discussing off-label or investigational uses (any uses not approved by the FDA) of products or devices.

Post-tests, credit request forms, and activity evaluations must be completed online (requires free account activation), and participants can print their certificate or statement of credit immediately (75% pass rate required). This website supports all browsers except Internet Explorer for Mac.

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Instructions for Interactive Technology

Use one of the iPads provided at your table to answer polling questions, view onsite presentations, and submit questions to the faculty. Please see additional information below.

ASK FACULTY A QUESTION

Select the Ask Question tab below the slide viewer to submit a question. If your question is for a specific faculty member, please include their name. Your question will be shared with the faculty for the question-and-answer portion of the session.

VIEW AND TAKE NOTES ON PRESENTATION SLIDES

Select the Take Notes tab to take notes during the meeting. All of the notes you take during the meeting will be emailed to the address provided within 5 business days.

Obtaining Credit

To receive CME/CE credit for this activity, scan the QR code to login to or create a learner account.

Downloadable Resources

Downloadable resources will be available at **cmeoutfitters.com/panviralresources**.

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Thank you for joining us today!

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