

A Guide to New and Emerging Treatment Options for Chronic Cough

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Learning Objective

Evaluate efficacy and safety data for new and emerging treatments for chronic cough.

The Scope of the Problem: Cough

- Cough is the most common reason for primary care visits, with up to 85% receiving prescriptions for treatment.
- Can be acute (< 3 weeks), subacute (3-8 weeks), or chronic (> 8 weeks)
- Prevalence of chronic cough (CC) is estimated at about 10% of adults
 - Estimation difficult due to lack of specific ICD-9/10 code for diagnosis
- CC carries a heavy burden
 - Impaired quality of life; fatigue, affects daily activities like talking, can result in incontinence, and can be perceived as an annoyance by family and co-workers
 - Increased anxiety, frustration, depression, & fear of social gatherings
 - Increased health care utilization and expenditure due to multiple visits to PCP, specialists, testing, multiple prescription & OTC therapy trials, as well as non-pharmacologic therapy.
- Significance of CC is often overlooked by HCP's
- Currently lack acceptably tolerable and efficacious therapies for CC



Cough With Identifiable Causes

- Coughs with anatomic etiology
 - i.e. GERD, post-nasal drip, pneumonia, cancer, pulmonary fibrosis
- Appropriate treatment of the cause may resolve the cough
- Pharmacists have a role in:
 - Patient education of possible causes
 - Referral to the appropriate HCP to evaluate and treat
 - Patient counseling of medications prescribed for underlying cause or for cough
- When coughs persist, have we overlooked any possible anatomic cause?



Treating Cough: The Search For An Acceptable Cough Controller

- Last approved cough agent was in 1958
 - dextromethorphan/benzonatate
- Cough drops
- Antihistamines
 - Diphenhydramine
 - Chlorpheniramine (12mg ER tabs better than 4mg short acting)
- Benzonatate
- Dextromethorphan
- Hydrocodone/codeine
 - Extended-release hydrocodone
- Oral corticosteroid bursts



The Cough That Just Does Not Go Away...

- Chronic Cough: cough with a duration of > 8 weeks
- Refractory Chronic Cough (RCC): a cough that persists despite guideline-based treatment for underlying conditions such as GERD, asthma, and rhinosinusitis
- Unexplained Chronic Cough (UCC): a cough that persists longer than 8 weeks, and remains unexplained after investigation



Anatomy Of Cough

Protective cough reflex

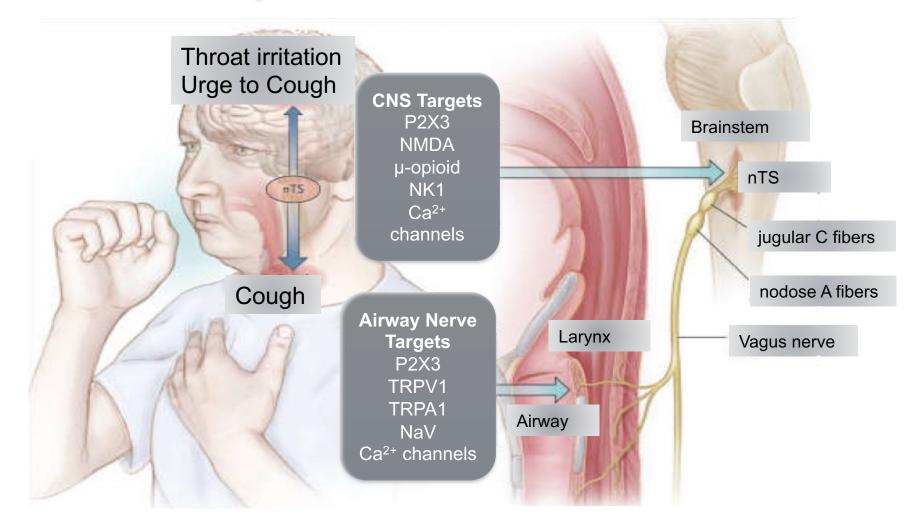
- "True" cough reflex
- Protects against aspiration of objects and acid
- Conscious and anesthetized-difficult to suppress

Irritative cough reflex/response

- Urge to cough leading to a "cough response"
 - "The tickle in the back of my throat"
- Chemical irritants and lung inflammation
 - Respiratory virus potent trigger
- Conscious, but not anesthetized

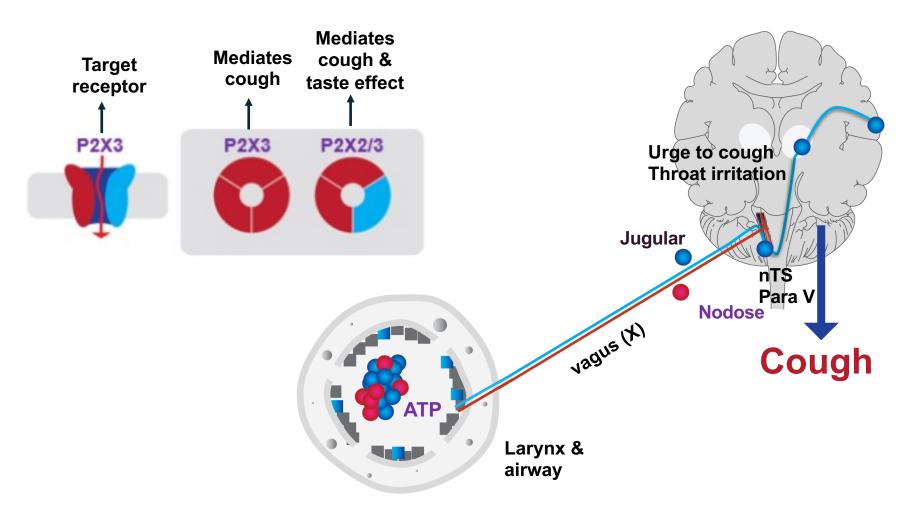


Pathophysiology of Cough: Targetable Receptors





P2X3 Pathway



Vagal afferents
transmit stimuli from
the airways to the nTS
& Para V in the
brainstem. In the case
of the P2X3 Pathway,
one known stimuli is
ATP. Neuronal signals
are then transmitted
causing throat irritation
and urge to cough.



Sensory Pathway Hyperexcitability

CONDITION/DISORDER

Headache/Migraine

Neuropathic Pain

Fibromyalgia

Itch

Chronic Cough

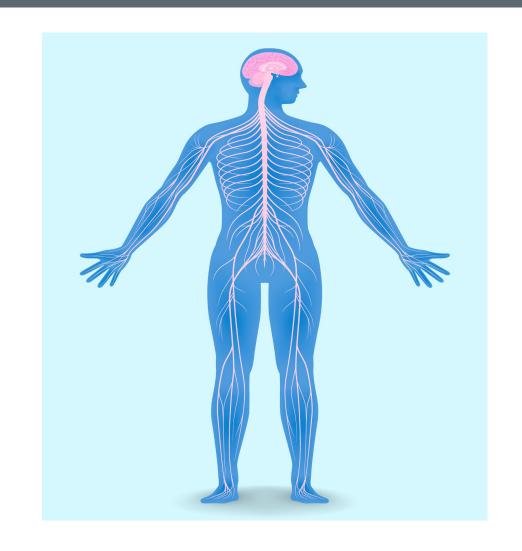
Bronchoconstriction

Hypertension

IBS-C/D

Urinary Urgency

Endometrial Pain





Cough Hypersensitivity Syndrome

- Is a condition not a symptom of a condition
- Is not anatomical/protective in nature
- Cough is irritative and originates from a neurogenic, nociceptive, type C pathway
- Increase "urge to cough" or globus sensation
- Leads to cough continuum from mild throat clear to spasmodic cough (men throat clear, women cough)
 - An "itch" or "tickle" on the back of the throat (Are we treating a cough or a tickle?)
 - Complaints of postnasal drip but NO mucous
 - Cough increases with talking (allotussia), exposure to irritants (hypertussia), and usually decreases/extinguishes at night



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RCC and UCC may be due to Cough Hypersensitivity Syndrome



Current Chronic Cough Treatments-Neuromodulators*

Gabapentin* (1800 mg/d)

- RCT with 32 subjects with significant increase in LCQ vs placebo, reduced cough frequency over 1 hour of observation, and severity of cough
- AEs in 31% (nausea and fatigue) and effect waned after drug discontinuation.
 Also, cognitive changes, nausea or blurred vision.

Pregabalin* (300mg daily)

* Not approved by the US FDA for the treatment of chronic cough

- Studied with speech therapy (SP) with an additive effect of pregabalin compared to SP alone
- Improved LCQ and cough severity, but no improvement in cough frequency
- AEs included dizziness, fatigue, cognitive changes, nausea or blurred vision

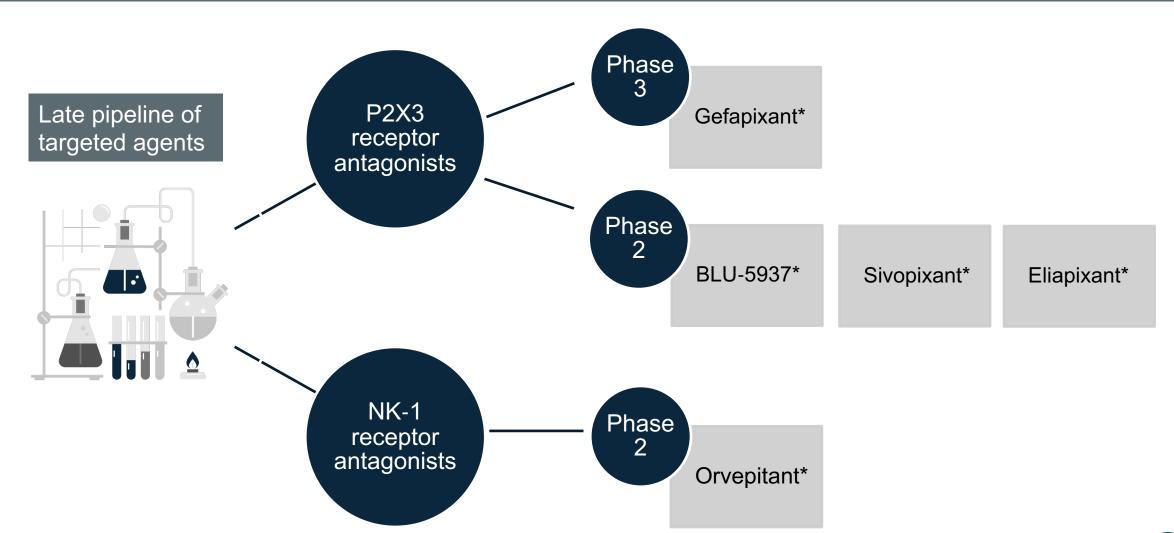
Morphine sulfate slow-release* (5-10 mg twice daily)

- RCT 27 subjects with significant increase in LCQ vs placebo and reduction in cough severity
- Side effects most noted were constipation and drowsiness
- Providers reluctant to treat with opioids long-term



AEs= adverse events; d = day; LCQ= Leicester Cough Questionnaire; RCT= Randomized Controlled Trial Morice AH, et al. *Eur Respir J*. 2020; 55(1):1901136.

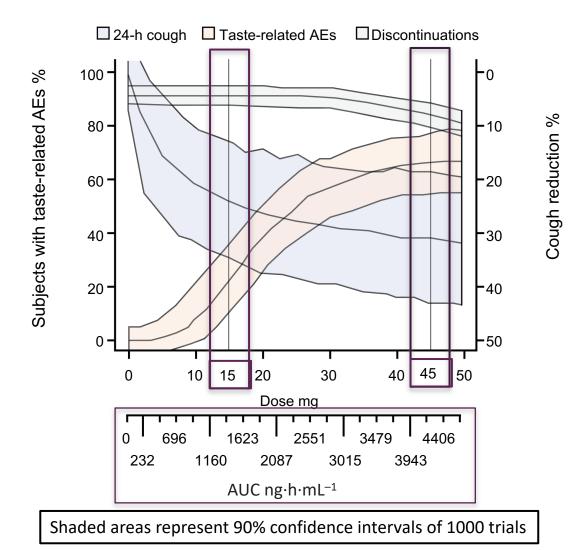
Emerging Chronic Cough Treatments



^{*} This agent is not currently approved by the FDA for the treatment of chronic cough On PC. *Am J Manag Care*. 2020;26(Suppl 11):S239-S245.



Taste Disturbance vs Antitussive Effects of Gefapixant





Gefapixant*: Efficacy and AE Studies

		COUGH-1 (Week 12)			COUGH-2 (Week 24)	
	Placebo	Gefapixant 15 mg	Gefapixant 45 mg	Placebo	Gefapixant 15 mg	Gefapixant 45 mg
Efficacy						
N included in analysis	222	227	217	419	415	409
Baseline geometric mean 24-hr cough frequency (coughs/hr)	22.83	19.86	18.24	19.48	19.35	18.55
Geometric mean 24-hr cough frequency at primary timepoint	10.33	9.66	7.05	8.34	8.1	6.83
Estimated relative reduction (%) (95% CI) vs placebo		1.58 (-16.12, 23.01) p = 0.872	-18.45 (-32.92,86) p = 0.041		-1.14 (-14.27,14.02) p = 0.875	-14.64 (-26.07, -1.43) p = 0.031
Safety						
N included in summary (safety)	243	244	243	433	441	440
% Overall AEs	53%	56%	75%	73%	79%	87%
% Serious AEs	2%	3%	3%	4%	3%	3%
% Taste-related AE	3%	11%	58%	8%	20%	69%

^{*}Not currently approved by US FDA for chronic cough CI = confidence interval: hr = hour

Nearly 70% of treated patients had > than 30% reduction in cough



Pharmacists to Enhance Care

- Counsel patients throughout the process
 - Provide OTC options when feasible
- Introduce patients to research trials
 - Build trust with patients
 - Explain why research is important
- Give patients hope for new medication therapies
 - Explain new mechanisms and promise of drug therapies



SMART Goals Specific, Measurable, Attainable, Relevant, Timely

- Talk to providers and patients about cough hypersensitivity as a major mechanism of CC that occurs with or without associated conditions like GERD, asthma, or rhinitis.
- Talk to providers about cough hypersensitivity in patients with CC (> than 8 weeks) with a mechanism related to an irritative, nociceptive, type C fiber pathway leading to an "urge to cough" or "tickle in the throat".
- Talk to providers and patients about novel targeted agents in trials that offer promising hope as effective and tolerable treatments for CC



Don't Miss...



The Pharmacist's Role in Improving Early Diagnosis for Patients with Chronic Cough

www.CMEOutfitters.com

Additional Resources

Visit www.cmeoutfitters.com for clinical information and certified educational activities

