

**MIPS Improvement Activity +  
Earn ABIM MOC Credit**

# APPLICATION TO PRACTICE:

Translating the New  
UC Guidelines for the  
Optimal Management  
of Your Patients

October 26, 2019, 6:00 PM – 7:30 PM

*Dinner served at 5:30 PM*

[www.cmeoutfitters.com/UCmgmt](http://www.cmeoutfitters.com/UCmgmt)



*This event is neither sponsored by nor endorsed by ACG*

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CME  
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This CME Outfitters interactive symposium will feature expert faculty presenting real-world cases that illustrate challenges, knowledge and practice gaps, application of principles to practice, and how best to incorporate into practice.

### FACULTY



**David T. Rubin, MD, FAGG, AGAF, FACP, FASGE (Chairman)**  
Joseph B. Kirsner Professor of Medicine  
Section Chief, Gastroenterology, Hepatology and Nutrition  
Co-Director, Digestive Diseases Center  
University of Chicago Medicine  
Chicago, IL



**Millie D. Long, MD, MPH**  
Associate Professor of Medicine  
Division of Gastroenterology and Hepatology  
Director, Gastroenterology and Hepatology Fellowship Program  
University of North Carolina at Chapel Hill  
Chapel Hill, NC

### TARGET AUDIENCE

Gastroenterologists, gastroenterology fellows, primary care physicians, nurse practitioners, physician assistants, nurses, and pharmacists

### COMMERCIAL SUPPORT

Supported by an educational grant from Takeda Pharmaceuticals U.S.A., Inc.

### SYMPOSIUM INFORMATION

For more information on this symposium visit [www.CMEOutfitters.com/UCmgmt](http://www.CMEOutfitters.com/UCmgmt) or scan the QR code on the right.



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### LEARNING OBJECTIVES

- Evaluate comparative effectiveness data from real-world experience and clinical trials of advanced UC treatments.
- Apply recent UC guidelines and evidence for advanced therapies to select the right treatment for the right patient.
- Select robust objective treatment targets for patients with UC, with the goal of achieving deep remission and mucosal healing.

*The following learning objectives pertain only to those requesting CNE or CPE credit:*

- Evaluate comparative effectiveness data from real-world experience and clinical trials of advanced UC treatments.
- Identify recent UC guidelines and evidence for advanced therapies to select the right treatment for the right patient.
- Describe robust objective treatment targets for patients with UC, with the goal of achieving deep remission and mucosal healing.

### ACCREDITATION STATEMENTS

**CME Credit (Physicians):** CME Outfitters, LLC, is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.


CME Outfitters, LLC, designates this live activity for a maximum of 1.5 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Note to Physician Assistants:** AAPA accepts certificates of participation for educational activities certified for *AMA PRA Category 1 Credit*<sup>™</sup> from organizations accredited by the Accreditation Council for Continuing Medical Education.

**CBRN Credit (Nurses):** Provider approved by the California Board of Registered Nursing, Provider Number CEP 15510, for 1.5 contact hours.

**Note to Nurse Practitioners:** Nurse practitioners can apply for *AMA PRA Category 1 Credit*<sup>™</sup> through the American Academy of Nurse Practitioners (AANP). AANP will accept *AMA PRA Category 1 Credit*<sup>™</sup> from organizations accredited by the Accreditation Council for Continuing Medical Education. Nurse practitioners can also apply for credit through their state boards.

**CPE Credit (Pharmacists):** CME Outfitters, LLC, is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. 1.5 contact hours (0.15 CEUs)

 Universal Activity Number: 0376-0000-19-028-L01-P

Type: Knowledge-based

**ABIM MOC:** Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 1.5 MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

**Learning Format:** Live activity

**MIPS Improvement Activity:** This activity counts towards MIPS Improvement Activity requirements under the Medicare Access and CHIP Reauthorization Act of 2015 (MACRA). Clinicians should submit their improvement activities by attestation via the CMS Quality Payment Program website.



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### **David T. Rubin, MD, FACG, AGAF, FACP, FASGE (Chairman)**

Joseph B. Kirsner Professor of Medicine  
Section Chief, Gastroenterology, Hepatology and Nutrition  
Co-Director, Digestive Diseases Center  
University of Chicago Medicine  
Chicago, IL

#### **BIOGRAPHY**

Dr. Rubin is Chief of the Section of Gastroenterology, Hepatology and Nutrition and the Co-Director of the Digestive Diseases Center at The University of Chicago Medicine. Dr. Rubin earned a medical degree with honors at The University of Chicago Pritzker School of Medicine. He completed his residency in internal medicine and fellowships in gastroenterology and clinical medical ethics at the University of Chicago, where he served as Chief Resident and Chief Fellow. Prior to his current appointments, Dr. Rubin served for 11 years as Director of the Gastroenterology, Hepatology and Nutrition fellowship program. He also currently serves as an associate faculty member at the MacLean Center for Clinical Medical Ethics and an associate investigator at the University of Chicago Comprehensive Cancer Center.

Dr. Rubin is a Fellow of the American Gastroenterological Association (AGA), the American College of Gastroenterology (ACG), the American Society for Gastrointestinal Endoscopy (ASGE), and the American College of Physicians (ACP) as well as an active national member of the Crohn's & Colitis Foundation (CCF) and is on the Board of Trustees for the ACG. Among numerous awards and honors, Dr. Rubin was chosen by his peers as a member of Best Doctors (recognized for superior clinical ability) and America's Top Physicians (gastroenterology). Additionally, he twice received the ACG's Governor's Award of Excellence in Clinical Research (2003 and 2013), the Cancer Research Foundation Young Investigator's Award (2004), and the UC Postgraduate Teaching Award in recognition of significant contributions for fellowship education (2006). In 2012, he received the CCF Rosenthal Award, a national leadership award bestowed upon a volunteer who has contributed in an indisputable way to the quality of life of patients and families. He is currently the Chair-Elect of the National Scientific Advisory Committee and chairing the Research Committee of the CCF. He is an Associate Editor of the journal *Gastroenterology* and Co-Editor of the ACG On-Line Educational Universe.

Dr. Rubin is the editor of a best-selling book on inflammatory bowel disease (IBD), now in its 3rd edition, and an author or coauthor of many peer-reviewed articles on treatment and management of IBD as well as cancer in IBD and novel paradigms. He is also first author of the ACG Guidelines for ulcerative colitis. His current research is in the area of progressive complications from uncontrolled inflammation, the doctor-patient relationship in IBD, and a variety of collaborative studies related to the microbiome and intestinal disease. He is also a featured media contact for issues related to IBD (satellite radio, television, and print media) and maintains a popular twitter feed @IBDMD (> 6,000 followers). His principal research interests include novel IBD therapies and outcomes, colon cancer prevention, and clinical medical ethics.

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### **Millie D. Long, MD, MPH**

Associate Professor of Medicine  
Division of Gastroenterology and Hepatology  
Director, Gastroenterology and Hepatology Fellowship Program  
University of North Carolina at Chapel Hill  
Chapel Hill, NC

#### **BIOGRAPHY**

Dr. Long is currently board certified in internal medicine, preventive medicine, and gastroenterology. Dr. Long received her medical degree from University of Virginia in 2002. She then completed residency in internal medicine and a chief residency at The University of Alabama at Birmingham. She completed fellowships in gastroenterology and hepatology, preventive medicine, and inflammatory bowel disease, all at University of North Carolina (UNC). She is currently Associate Professor of Medicine in the Department of Medicine and Director of the Gastroenterology and Hepatology Fellowship Program at University of North Carolina at Chapel Hill.

Dr. Long's clinical practice is at the UNC Multidisciplinary Inflammatory Bowel Diseases Center. Her research interests include prevention of complications of IBD, women's health, and clinical epidemiology. Dr. Long has contributed numerous peer-reviewed publications, book chapters, and review articles to medical literature. She is currently an investigator for the IBD Partners cohort, a prospective cohort focusing on patient-reported outcomes, that includes over 15,000 patients living with inflammatory bowel disease. She currently serves as an invited reviewer for journals such as *Inflammatory Bowel Diseases*, *Gastroenterology*, and *American Journal of Gastroenterology*.

Dr. Long is a fellow of the American College of Gastroenterology, serving on the Practice Parameters Committee and Chairs the Research Committee. She is also a member of the American Gastroenterological Association and the Crohn's and Colitis Foundation, co-chairing the Clinical Research Alliance.

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### DISCLOSURE DECLARATION

It is the policy of CME Outfitters, LLC, to ensure independence, balance, objectivity, and scientific rigor and integrity in all of their CE activities. Faculty must disclose to the participants any relationships with commercial companies whose products or devices may be mentioned in faculty presentations, or with the commercial supporter of this CE activity. CME Outfitters, LLC, has evaluated, identified, and attempted to resolve any potential conflicts of interest through a rigorous content validation procedure, use of evidence-based data/research, and a multidisciplinary peer review process. The following information is for participant information only. It is not assumed that these relationships will have a negative impact on the presentations.

Dr. Rubin reports that he receives grants from AbbVie Inc.; Genentech, Inc./Roche; Janssen Pharmaceuticals, Inc.; Prometheus Laboratories Inc.; Shire; and Takeda Pharmaceuticals U.S.A., Inc. He is a consultant for AbbVie Inc.; AbGenomics; Allergan; Arena Pharmaceuticals, Inc.; Biomica; Bristol-Myers Squibb Company; Dizal Pharmaceutical; Eli Lilly and Company; Ferring Pharmaceuticals Inc.; Genentech, Inc./Roche; Janssen Pharmaceuticals, Inc.; Merck & Co., Inc.; Medtronic; Napo Pharmaceuticals, Inc.; Pfizer Inc.; Shire; Takeda Pharmaceuticals U.S.A., Inc.; and TARGET PharmaSolutions, Inc. He is on the Board of Trustees for the American College of Gastroenterology; Co-Founder, CFO of Cornerstones Health, Inc. (non-profit); and is Co-Founder of GoDuRn, LLC.

Jeffrey Helfand, DO (peer reviewer) has no disclosures to report.

Mae Ochoa, RPh (peer reviewer) has no disclosures to report.

Olga Askinazi, PhD (planning committee) has no disclosures to report.

Jan Perez (planning committee) has no disclosures to report.

Sharon Tordoff (planning committee) has no disclosures to report.

Disclosures were obtained from the CME Outfitters, LLC staff: No disclosures to report.

Faculty of this CE activity may include discussions of products or devices that are not currently labeled for use by the FDA. The faculty have been informed of their responsibility to disclose to the audience if they will be discussing off-label or investigational uses (any uses not approved by the FDA) of products or devices.

### OBTAINING CREDIT

Learners must complete the posttest and evaluation on the iPads. CME Outfitters will email their certificates within 30 days to the email provided upon login to the iPad audience response system.

### DOWNLOADABLE RESOURCES

Downloadable resources are available at  
[www.cmeoutfitters.com/UCmgmtResources](http://www.cmeoutfitters.com/UCmgmtResources)



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### INSTRUCTIONS FOR INTERACTIVE TECHNOLOGY

If you would like to use your tablet or mobile device to answer polling questions, view the onsite presentations, and submit questions to the faculty, please follow the instructions below:

#### 1. Get Connected

- Please connect to the CME Outfitters network with your mobile device or laptop. This network does not have a password.  
**\* Please note that this network is a local network and does NOT mean you're connected to the internet.**
- Once you have joined the network, go to [arraylearn.com](http://arraylearn.com).
- You are now connected to the symposium. All content and polling questions can be viewed on your device as long as you are connected to the network listed above.

#### 2. Ask a Question to the Faculty

- Please click on "Ask a Question" and type your question. Please include the faculty member's name if the question is specifically for him or her. Your question will be sent to the faculty for the question and answer portion of the session.

#### 3. View and Take Notes on Presentation Slides

- Please click on the "**Take a Slide Note**" button. If you did not enter your email address when you joined the meeting, you will be required to do so for note-taking. When the meeting is complete, all your notes will be emailed to you within five business days.

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tweet us your questions using [#UCmgmt](https://twitter.com/UCmgmt)

THANK YOU FOR JOINING US TODAY!

