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## FOR IMMEDIATE RELEASE

CME Outfitters Design Team Wins 2018 American Inhouse Design Award

CME Outfitters Design Team Awarded the 2018 American Inhouse Design Award for the Exceptional Design of the 10<sup>th</sup> Annual Chair Summit Postcard

**Bethesda, MD (July 1, 2018) –** CME Outfitters (CMEO), a leading accredited provider in continuing medical education (CME), has been selected as a winner of the 2018 American Inhouse Design Awards, sponsored by The Creative Group. CME Outfitters design team was recognized for their outstanding design work for the 10<sup>th</sup> Annual Chair Summit postcard. This is the third time CMEO received this award since 2009 when they were recognized for their creative design for the 1<sup>st</sup> Annual Chairs in Psychiatry Summit brochure. They also received this award in 2012 for the 4<sup>th</sup> Annual Chair Summit brochure. CMEO also received 2 American Graphic Design Awards in 2007.

"We are very proud to have received this prestigious award again this year. To be honored as one of the top 15% of the record 6,000 entries serves as a true testament to our hard work and commitment to clean and effective design here at CME Outfitters," said Nakina Webster, Art Director, CME Outfitters.

The competition presented by Graphic Design USA (GDUSA) has emerged as the premier showcase for outstanding work by inhouse designers. It is a unique opportunity for inhouse design, marketing, and communications departments within corporations, publishing houses, non-profits, universities, and government agencies to be recognized for their creativity, for the special challenges they face, and for their contributions to their businesses and institutions.

CMEO's winning print design entry is a direct mail postcard for the 10<sup>th</sup> Annual Chair Summit – Master Class for Neuroscience Professional Development, a two-and-a-half day event that showcased over two dozen faculty chairs from the nation's most renowned academic institutions. Registration is now open for the 11th Annual Chair Summit, taking place February 7-9, 2019 in Fort Lauderdale, FL. Details can be found at www.chairsummit.com.

## About CME Outfitters, LLC

CME Outfitters develops and distributes live, recorded and web-based, outcomes- and evidence-based educational activities to thousands of clinicians each year and offers expert accreditation and outcome services for non-accredited organizations. CME Outfitters focuses on delivering education to specialty audiences, with strong expertise in neuroscience, inflammatory, infectious, and autoimmune diseases, and cardiovascular disease. For a complete list of certified activities and more information, visit <a href="https://www.cmeoutfitters.com">www.cmeoutfitters.com</a> or call 877.CME.PROS (877.263.7767).

"CME Outfitters ...
Improving Clinical Behavior ... One Change at a Time"