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FOR IMMEDIATE RELEASE

CME Outfitters to Embark on New Partnership with CME Master to Expand Education Globally

Collaboration with CME Master will provide access to top-notch continuing medical education to clinicians across the globe

- Partnership with CME Master, a division of HealthMinds Consulting Pvt. Ltd. will extend the reach of CME Outfitters' activities to India, Middle East, and South East Asia
- CME Master platform containing CME Outfitters content will launch in early 2019 and continue to expand throughout 2019

BETHESDA, Maryland (November 28, 2018)– CME Outfitters (CMEO), a leading accredited continuing medical education (CME) provider, is pleased to announce a new partnership with CME Master, a division of HealthMinds Consulting Pvt. Ltd. to bring certified CME courses to India and the Middle East, with expansion into South East Asia expected soon. This new collaboration will provide access to top-of-the-line, convenient, and globally relevant accredited education to clinicians around the globe.

Over the last decade, CME Outfitters has established itself as one of the premier CME providers in the U.S., having received the designation of accreditation with commendation from the Accreditation Council for Continuing Medical Education (ACCME)– the accrediting body that sets and enforces standards in physician continuing education within the United States – three consecutive times. The opportunity to collaborate with a newly-emerging, global-reaching company like CME Master provides CME Outfitters with a unique opportunity to ensure that clinicians everywhere are able to access the highest-quality CME content available.

"We are very excited to expand access to our content to a broader global audience," stated Jan Perez, Managing Partner of CME Outfitters. "Working with CME Master, we will be able to bring key opinion leaders across a broad range of disease states to this region to share the evidence, their experiences, and insights to a new group of healthcare providers."

HealthMinds Consulting Pvt Ltd. is a health research consulting and medical education company based in Bangalore, India. HealthMinds' mission is to catalyze the building of a solid research ecosystem as well as improve patient outcomes through CME programs around the world. The company currently provides consulting, advisement, and implementation of research programs for medical universities and research organizations in India with a dream to positively impacting the medical research ecosystem in the country.

In 2018, HealthMinds launched the online CME portal under the brand CME Master (www.cmemaster.com). The CME Master platform provides globally relevant, high quality content for clinicians, helping maintain competence and knowledge about new and developing areas in their field. The platform is currently in a pre-launch stage, with 30 courses currently published and available for participation on topics such as cardiology, transplant

immunology, and non-traumatic vascular emergencies. That number will continue to grow, leveraging CME Outfitters content through the end of 2018.

Dr. Chinmaya P. Chigateri, a medical professional and CEO of HealthMinds Consulting Pvt, Ltd. recognized the need for access to high-quality, easily accessible, accredited medical content. He stated, "This is a great opportunity for doctors and other healthcare professionals to keep updated on the advancements in their area of expertise and interest. CME Master is now a gateway to access global content authored by experts, mainly from the US, through our collaboration with CME Outfitters."

By January 2019, the CME Master platform will publish approximately 100 courses in collaboration with CME Outfitters; by mid-2019 that number will exceed 300. Clinicians will have access to live webinars, conferences and clinical meetings that will be held in the U.S. via direct streaming or recorded sessions in addition to the interactive online activities.

For more information about CME Outfitters visit www.cmeoutfitters.com.

About CME Outfitters, LLC

CME Outfitters develops, distributes and certifies continuing education activities that focus on the integration of the multidisciplinary care team to ensure the best care of patients. Our educational interventions include live meetings, interactive webcasts, medical simulations, infographics, and other innovative formats that leverage the latest in technology to optimize the learning environment and promote clinician and patient behavior changes. CME Outfitters also offers expert accreditation and outcome services for non-accredited organizations. CME Outfitters focuses on education to specialty audiences, with strong expertise in neuroscience, inflammatory, infectious, and autoimmune diseases, and cardiovascular disease. For a complete list of certified activities and more information, visit www.cmeoutfitters.com or call 877.CME.PROS (877.263.7767).

**“CME Outfitters ...
Improving Clinical Behavior ... One Change at a Time”**

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