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FOR IMMEDIATE RELEASE

CME Outfitters Launches New Continuing Education Blog

CME Outfitters is excited to announce the launch of its monthly CME Best Practices Blog

BETHESDA, Maryland (October 19, 2017) – CME Outfitters (CMEO), a leading accredited provider in continuing medical education, is excited to announce the launch of its newest online offering, a CME Best Practices Blog. This monthly publication will share insights on a wide range of topics such as how CMEO utilizes predictive modeling to shape continuing medical education or CMEO's reaccreditation approach.

Jamie Reiter, PhD, Director of Educational Outcomes at CMEO, authored the first two blog posts, "Shaping CME with Predictive Modeling: Parts 1 & 2", in which she discusses the various aspects of predictive modeling, including how it impacts continuing medical education. This casual breakdown of the data-driven process allows those unfamiliar with the concept to gain a better understanding of the difference predictive modeling can make from an outcomes and best practices perspective. Dr. Reiter also goes into detail to explain the different types of predictive modeling in this two-part blog.

The next installment, set to post on October 20th, will be a piece on the CME Outfitters reaccreditation process from CMEO Director of Accreditation, Beth Brillinger, CHCP.

To view the blog, please [click here](#). For a complete list of offerings from CME Outfitters, head to www.cmeoutfitters.com

About CME Outfitters, LLC

CME Outfitters develops and distributes live, recorded and web-based, outcomes- and evidence-based educational activities to thousands of clinicians each year and offers expert accreditation and outcome services for non-accredited organizations. CME Outfitters focuses on delivering education to specialty audiences, with strong expertise in neuroscience, inflammatory, infectious, and autoimmune diseases, and cardiovascular disease. For a complete list of certified activities and more information, visit www.cmeoutfitters.com or call 877.CME.PROS (877.263.7767).

**“CME Outfitters ...
Improving Clinical Behavior ... One Change at a Time”**

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