

FACT

FICTION

SORTING OUT COMMON
MISCONCEPTIONS ABOUT
ULCERATIVE COLITIS
TO IMPROVE PATIENT CARE

It's time to separate fact from fiction. We invite you to join this symposium as faculty use gaming and case studies to debunk many misconceptions about UC and provide evidence and best practices to pave the way for better patient outcomes.

Friday, January 19, 2018

6:00 AM – 7:30 AM

(Breakfast will be served beginning at 5:30 AM)

Aria Hotel, Pinyon 7-8

Las Vegas, NV

www.CMEOutfitters.com/UCcare



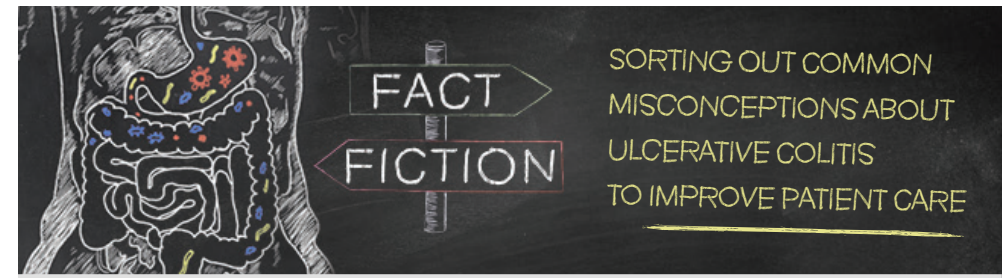
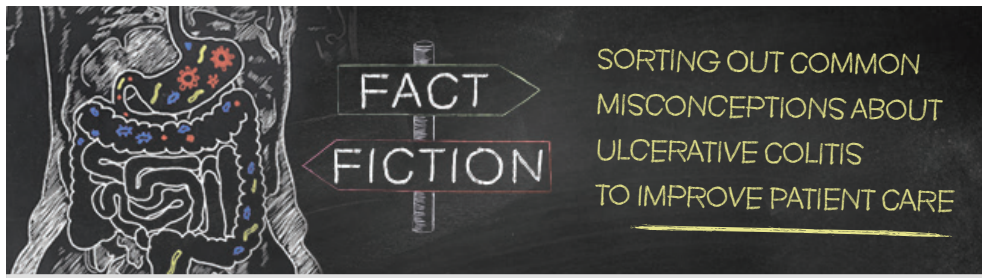
Co-provided by:



AGA INSTITUTE



CONTINUING MEDICAL EDUCATION



AGENDA

- 5:30 am** Breakfast Begins
- 6:00 am - 7:30 am** Fact or Fiction? Sorting Out Common Misconceptions About Ulcerative Colitis to Improve Patient Care

FACULTY



David T. Rubin, MD, FACG, AGAF, FACP, FASGE (Moderator)
 Joseph B. Kirsner Professor of Medicine
 Section Chief, Gastroenterology, Hepatology and Nutrition
 Co-Director, Digestive Diseases Center
 University of Chicago Medicine
 Chicago, IL



William J. Sandborn, MD
 Professor of Medicine and Adjunct Professor of Surgery
 Chief, Division of Gastroenterology
 Vice Chair for Clinical Operations, Department of Medicine
 Director, UCSD IBD Center
 University of California San Diego and
 UC San Diego Health System
 La Jolla, CA

TARGET AUDIENCE

Gastroenterologists, physician assistants, nurse practitioners, nurses, and pharmacists who treat patients with ulcerative colitis.

COMMERCIAL SUPPORT STATEMENT

Supported by an educational grant from Takeda Pharmaceuticals U.S.A., Inc.

SYMPOSIUM DETAILS

For more information on this symposium visit www.CMEOutfitters.com/UCcare or scan the QR code on the right.



LEARNING OBJECTIVES

At the end of this CE activity, participants should be able to:

- Recognize the complex nature of UC that requires risk stratification to drive treatment decisions.
- Integrate a steroid-sparing management strategy into treatment planning to minimize long-term steroid dependence and associated side effects.
- In patients with moderate to severe UC, initiate early, top-down treatment aligned with the AGA UC Clinical Care Pathway to achieve remission and improvement in endoscopic appearance of the mucosa.

The following learning objectives pertain only to those requesting CNE or CPE credit:

- Recognize the complex nature of UC that requires risk stratification to drive treatment decisions.
- Describe a steroid-sparing management strategy for treatment plans that will minimize long-term steroid dependence and associated side effects.
- For patients with moderate to severe UC, explain how to initiate early, top-down treatment aligned with the AGA UC Clinical Care Pathway to achieve remission and improvement in endoscopic appearance of the mucosa.

ACCREDITATION STATEMENTS

CME Credit (Physicians): Provided by the American Gastroenterological Association and CME Outfitters.

The American Gastroenterological Association (AGA) Institute is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The AGA Institute designates this live activity for a maximum of 1.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

CNE Credit (Nurses): Provider approved by the California Board of Registered Nursing, Provider Number CEP 15510, for 1.5 contact hours.

Note to Nurse Practitioners and Clinical Nurse Specialists: the content of this activity pertains to pharmacology. Earn up to 1.5 contact hours of pharmacotherapeutic contact hours.

Note to Nurse Practitioners: Nurse practitioners can apply for AMA PRA Category 1 Credit™ through the American Academy of Nurse Practitioners (AANP). AANP will accept AMA PRA Category 1 Credit™ from organizations accredited by the Accreditation Council for Continuing Medical Education. Nurse

practitioners can also apply for credit through their state boards.

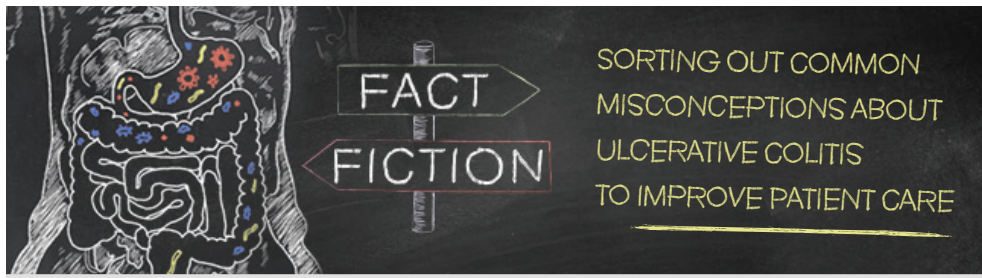
CPE Credit (Pharmacists): ACPE CME Outfitters, LLC, is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. 1.5 contact hours (0.15 CEUs)

Universal Activity Number:
 Enduring: 0376-0000-18-001-H01-P
 Live: 0376-0000-18-001-L01-P
 Type: knowledge-based

ABIM/MOC Credit: Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 1.5 MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. Participants will earn MOC points equivalent to the amount of CME credits claimed for the activity. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

Learning Formats: Live activity, Enduring material

Note to Physician Assistants: AAPA accepts certificates of participation for educational activities certified for AMA PRA Category 1 Credit™ from organizations accredited by the Accreditation Council for Continuing Medical Education.



David T. Rubin, MD, FACG, AGAF, FACP, FASGE (Moderator)

The Joseph B. Kirsner Professor of Medicine
Chief, Section of Gastroenterology, Hepatology and Nutrition
Co-Director, Digestive Diseases Center
University of Chicago Medicine
Chicago, Illinois

Biography

Dr. Rubin earned a medical degree with honors at the University of Chicago Pritzker School of Medicine. He completed his residency in internal medicine and fellowships in gastroenterology and clinical medical ethics at the University of Chicago, where he served as Chief Resident and Chief Fellow. Prior to his current appointments, Dr. Rubin served for 11 years as Director of the Gastroenterology, Hepatology and Nutrition fellowship program. He also currently serves as an associate faculty member at the MacLean Center for Clinical Medical Ethics and an associate investigator at the University of Chicago Comprehensive Cancer Center.

Dr. Rubin is a Fellow of the American Gastroenterological Association (AGA), the American College of Gastroenterology (ACG), the American Society for Gastrointestinal Endoscopy (ASGE) and the American College of Physicians (ACP) and an active national member of the Crohn's & Colitis Foundation of America (CCFA), and is on the Board of Trustees for the ACG. Among numerous awards and honors, Dr. Rubin was chosen by his peers as a member of Best Doctors (recognized for superior clinical ability) and America's Top Physicians (gastroenterology). Additionally, he twice received the ACG's Governor's Award of Excellence in Clinical Research (2003 and 2013), the Cancer Research Foundation Young Investigator's Award (2004), and the UC Postgraduate Teaching Award in recognition of significant contributions for fellowship education (2006). In 2012, he received the CCFA's Rosenthal Award, a national leadership award bestowed upon a volunteer who has contributed in an indisputable way to the quality of life of patients and families. He is currently the Chair of Government and Industry Affairs for the national CCFA, and in this role has authored or co-authored position and policy statements for the Foundation on behalf of patients and professionals. He is an Associate Editor of the journal *Gastroenterology* and Co-Editor of the ACG On-Line Educational Universe.

Dr. Rubin is the editor of a best-selling book on inflammatory bowel disease (IBD), now in its 2nd edition, and an author or coauthor of many peer-reviewed articles on treatment and management of IBD, cancer in IBD and novel paradigms, as well as the first author of the in progress ACG Guidelines for ulcerative colitis. His current research is in the area of progressive complications from uncontrolled inflammation, the doctor-patient relationship in IBD, and a variety of collaborative studies related to the microbiome and intestinal disease.

He is also a featured media contact for issues related to IBD, appearing on satellite radio, television, print media and maintains a popular twitter feed @IBDMD. His principal research interests include novel IBD therapies and outcomes, colon cancer prevention, and clinical medical ethics.

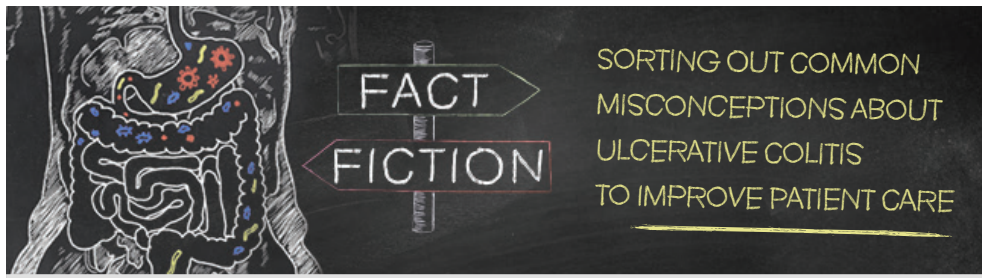


William J. Sandborn, MD

Professor of Medicine and Adjunct Professor of Surgery
Chief, Division of Gastroenterology
Vice Chair for Clinical Operations, Department of Medicine
Director, UCSD IBD Center
University of California San Diego and
UC San Diego Health System
La Jolla, CA

Biography

Dr. Sandborn completed medical school and an internal medicine residency at Loma Linda University in Loma Linda, California. He completed a gastroenterology fellowship at the Mayo Clinic in Rochester Minnesota in 1993. From 1993-2010, he was on the faculty of the Mayo Clinic, rising to Professor of Medicine, Vice Chairman of the Division of Gastroenterology and Hepatology, and Associate Dean of Research for Intellectual Property and Industry Relations. In 2011, he became a tenured Professor of Medicine and Adjunct Professor of Surgery at the University of California San Diego and Director of the IBD Center and Chief of the Division of Gastroenterology for the UC San Diego Health System. He is Vice Chair for Clinical Operations for the Department of Medicine, and a member of the UC San Diego Health System Board of Governors and of the Clinical Practice Operations Board (which oversees the clinical practice for the entire UC San Diego Health System). Dr. Sandborn has published over 637 peer reviewed articles including articles in the *New England Journal of Medicine*, *Nature*, *Lancet*, *JAMA*, *Annals of Internal Medicine*, and *Gastroenterology*. His h-index is 114. He is a member of the editorial board for the *New England Journal of Medicine*. His research interests are clinical trials and clinical pharmacology related to inflammatory bowel disease.



DISCLOSURE DECLARATION

In accordance with the ACCME's Standards for Commercial Support of Continuing Medical Education, all faculty and planning partners must disclose any financial relationship(s) or other relationship(s) held within the past 12 months. The AGA Institute implements a mechanism to identify and resolve all conflicts of interest prior to delivering the educational activity to learners.

Dr Rubin reports that he receives grant support from AbbVie Inc.; Genentech, Inc./Roche; Janssen Pharmaceuticals, Inc.; Prometheus Laboratories Inc.; Shire; Takeda Pharmaceuticals U.S.A., Inc.; and UCB, Inc. He serves as a consultant for AbbVie Inc.; AbGenomics; Allergan; Amgen Inc.; Celgene Corporation; Forward Pharma; Genentech, Inc./Roche; Janssen Pharmaceuticals, Inc.; Merck & Co., Inc.; Miraca Life Sciences, Inc.; Napo Pharmaceuticals, Inc.; Pfizer Inc.; Salix Pharmaceuticals; Samsung Bioepis; Sandoz; Shire; Takeda Pharmaceuticals U.S.A., Inc.; and TARGET PharmaSolutions, Inc.

Dr. Sandborn reports that he receives grant support from AbbVie Inc.; Amgen Inc.; Celgene Corporation; Eli Lilly and Company; Genentech, Inc.; Gilead; Janssen Pharmaceuticals, Inc.; and Pfizer Inc. He is a consultant for AbbVie Inc.; Allergan; Amgen Inc.; Celgene Corporation; Eli Lilly and Company; Genentech, Inc.; Gilead; Janssen Pharmaceuticals, Inc.; Pfizer Inc.; Robarts Clinical Trials (owned by Western University, London, Ontario, CA); and UCB, Inc.

Kashemi Rorie, PhD (planning committee) has no disclosures to report.

Jan Perez (planning committee) has no disclosures to report.

Disclosures were obtained from the CME Outfitters, LLC staff: No disclosures to report.

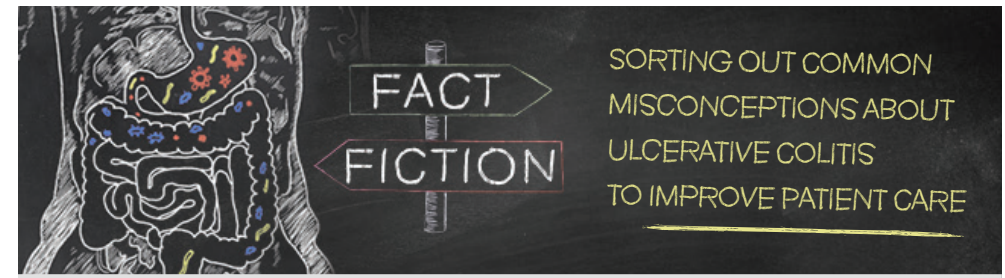
Disclosures were obtained from the AGA Institute CME subcommittee: No disclosures to report. The members of the AGA Institute CME subcommittee are:

Sarah N. Flier, MD (chair)	Kamron Pourmand
Meira Abramowitz	Danielle K. Turgeon
Amar Deshpande	Sandra M. Amos
Thomas Kerr	Maura H. Davis
Robert Lowe	Amy Woodward
Peter Mannon	

Faculty of this CE activity may include discussions of products or devices that are not currently labeled for use by the FDA. The faculty have been informed of their responsibility to disclose to the audience if they will be discussing off-label or investigational uses (any uses not approved by the FDA) of products or devices.

THANK YOU FOR JOINING US TODAY

This symposium will be available as a **web replay beginning February 23, 2018**, please check www.CMEOutfitters.com for more information on that date.



INSTRUCTIONS FOR INTERACTIVE TECHNOLOGY

If you would like to use your tablet or mobile device to answer polling questions, view the onsite presentations, and submit questions to the faculty, please follow the instructions below:

1. Get Connected

- Please connect to the **CME Outfitters network** with your mobile device or laptop. This network does not have a password.
** Please note that this network is a local network and does NOT mean you're connected to the internet.*
- Once you have joined the network, go to arraylearn.com.
- You are now connected to the symposium. All content and polling questions can be viewed on your device as long as you are connected to the above listed network.

2. Ask a Question to the Faculty

- Please click on **"Ask a Question"** and type your question. Please include the faculty member's name if the question is specifically for them. Your question will be sent to the faculty for the question and answer portion of the session.

3. View and Take Notes on Presentation Slides

- Please click on the **"Take a Slide Note"** button. If you did not enter your email address when you joined the meeting, you will be required to do so for note taking. When the meeting is complete, all your notes will be emailed to you within 5 business days.

OBTAINING CREDIT

In order to receive credit, please complete the evaluation/credit request form found on your table and turn them in to the CME Outfitters staff on your way out.

DOWNLOADABLE RESOURCES

Downloadable resources will be available at www.CMEOutfitters.com/UCcareResources

