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## FOR IMMEDIATE RELEASE

### CME Outfitters Announces New Live and On Demand Activity on IBD

CME Outfitters to host live webcast on Inflammatory Bowel Diseases with interactive Q&A session following on September 8<sup>th</sup>.

**BETHESDA, Maryland (July 22, 2016)** – CME Outfitters (CMEO), a leading accredited provider in continuing medical education, announces a new Live and On Demand activity on Inflammatory Bowel Diseases (IBD) – namely Crohn’s disease (CD) and ulcerative colitis (UC) entitled *Optimizing Care in IBD: Evidence, Cost, and Patient Goals*. The diseases discussed in this activity all have low remission rates, which indicates that current treatment approaches are not achieving optimal results. In this webcast, which is supported by a grant from Takeda Pharmaceuticals, U.S.A., expert faculty will highlight the clinical progression of IBD and its impact on patient outcomes and treatment choices. Russell D. Cohen, MD, FACC, AGAF, Thomas A. Ullman, MD, and Huda-Marie Kandah, PharmD, BCPS will address risk/benefit of treatment options, direct and indirect cost, and clinical considerations critical to informed decisions about treatment plans for individuals with IBD. Following the sixty-minute live webcast, there will be a thirty-minute interactive Q&A session, during which participants will be able to ask and receive answers for their questions on the topics covered.

The premiere date of this live activity is Thursday, September 8<sup>th</sup>, 2016 at 12:00pm ET, with the Q&A session beginning at 1:00pm and ending at 1:30pm. A taped re-air will play at 4:00pm - 5:30pm ET and an enduring On Demand webcast will be launched at a later date. For more information on this activity or to register, [click here](#).

#### **About CME Outfitters, LLC**

CME Outfitters develops and distributes live, recorded and web-based, outcomes- and evidence-based educational activities to thousands of clinicians each year and offers expert accreditation and outcome services for non-accredited organizations. CME Outfitters focuses on delivering education to specialty audiences, with strong expertise in neuroscience, inflammatory, infectious, and autoimmune diseases, and cardiovascular disease. For a complete list of certified activities and more information, visit [www.cmeoutfitters.com](http://www.cmeoutfitters.com) or call 877.CME.PROS (877.263.7767).

**“CME Outfitters ...  
Improving Clinical Behavior ... One Change at a Time”**

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