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## FOR IMMEDIATE RELEASE

### CME Outfitters Announces the Addition of a New Medical Program Director

CME Outfitters is proud to announce the addition of Daniela DiBiase of White Plains, NY to the CMEO team.

**BETHESDA, Maryland (December 6, 2016)** – CME Outfitters (CMEO), a leading accredited provider in continuing medical education, is proud to announce the newest addition to the growing team. Daniela DiBiase, a White Plains, NY resident, has joined CME Outfitters as a Medical Program Director. Daniela comes to CMEO with 15 years of experience in the continuing medical education (CME) field, making her a valuable asset to CME Outfitters.

DiBiase attended Boston College, where she earned a BS in biology before continuing her education at New York University. At NYU, Daniela earned a MS in biomedical journalism – something that combines her interests of science and writing. “I always enjoyed science and was good at writing, so the CME industry was a good way to combine both interests and strengths by disseminating information about advances in science to the medical community – making that information accessible to the public,” she stated.

Her CME experience began in publication planning where she worked in the areas of chronic pain and Alzheimer’s disease, generating abstracts, posters, and manuscripts; however, as she got more involved in CME programs, DiBiase felt that her skills would best be utilized in that industry and in the 2000s, she began working exclusively in the continuing education field. Over the years, Daniela has worked in a variety of therapeutic areas such as multiple sclerosis, depression, and diabetes and hopes to be able to widen CMEO’s scope of therapeutic areas to provide more activities on topics such as oncology and dermatology.

“In order to improve physician education, we must keep them abreast of new treatments, practices, and advances,” said DiBiase. “Improving patient outcomes begins with ensuring that physicians are up-to-date and that’s what we aim to do.”

#### **About CME Outfitters, LLC**

CME Outfitters develops, distributes and certifies continuing education activities that focus on the integration of the multidisciplinary care team to ensure the best care of patients. Our educational formats include live meetings, interactive webcasts, medical simulations, and other formats that leverage the latest in technology to optimize the learning environment and promote clinician behavior changes. CME Outfitters also offers

expert accreditation and outcome services for non-accredited organizations. CME Outfitters focuses on education to specialty audiences, with strong expertise in neuroscience, inflammatory, infectious, and autoimmune diseases, and cardiovascular disease. For a complete list of certified activities and more information, visit [www.cmeoutfitters.com](http://www.cmeoutfitters.com) or call 877.CME.PROS (877.263.7767).

**“CME Outfitters ...  
Improving Clinical Behavior ... One Change at a Time”**

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