

PRODUCTS & SERVICES

CMEO offers educational measurement tools and skills designed to help you meet current expectations and secure funding through solid outcomes research.

CMEO's success lies in our staff's expertise, combined with our proprietary Outcomes and Educational Effectiveness Database Engine (ODB)—the most customizable, flexible, and scalable database of its kind.

TOOLS FOR CLIENTS TO ENHANCE THEIR OWN DATA COLLECTION

SERVICES FOR CLIENTS WISHING TO OUTSOURCE DATA COLLECTION

ANALYSES AND INTERPRETED REPORTS FOR CLIENTS WHO SEEK TURN-KEY CME OUTCOMES SOLUTIONS

Five ODB Features That Improve CE Activities

1. **Granular:** Tracks every single user—not just in aggregate
2. **Proactive:** Re-invites learners to appropriate testing and surveys as needed to ensure that participants are taking advantage of all 24/7 online and archival resources
3. **Customizable:** Records data from patients to achieve direct, patient-reported Moore's Level 6 outcomes
4. **Flexible:** Able to test learners and gather data at any time in the outcomes process
5. **Scalable:** Offers unprecedented tailoring to the client's needs, without large additional outcomes fees

Five ODB Benefits That Improve Outcomes Measurement

1. Measurement of learner outcomes at intervals ranging from immediate to 12-months
2. Interpretive analysis to assess the narrowing of practice gaps to accurately assess learners' ongoing needs
3. Reporting to prove and share your activities' educational effectiveness
4. Organization to streamline all activities, resources, surveys, and tests (both immediate and staggered, for one year or more after activity premiere)
5. Convenience of mobile-device access to post-testing, post-survey evaluations, and requests for CME/CE credit via smartphones and tablet computers

For more information, see our table of Outcomes Products and Services, go to www.cmeoutfitters.com/outcomes.asp, or contact Joy Barnett Leffler, at jleffler@cmeoutfitters.com.

CME Outfitters HELPS YOU *secure funding* FROM

YOUR *commercial supporters* FOR YOUR CONTINUING

MEDICAL EDUCATION BY *delivering measurable results* THROUGH *outcomes research* WITH A *mixed-methods* APPROACH. WE PLAN, EXECUTE, AND *interpret* QUALITATIVE AND QUANTITATIVE RESEARCH TO *prove your activities' educational effectiveness* AND ACHIEVE THE HIGHEST POSSIBLE *Moore's levels of outcomes.*

ACTIVITY APPLICATION & APPROVAL SERVICES

- ABPN – American Board of Psychiatry and Neurology Maintenance of Certification (MOC)
- AAFP – American Academy of Family Physicians
- ACPE – Accreditation Council for Pharmacy Education
- CCMC – Commission for Case Manager Certification
- NASW – National Association of Social Workers
- And many others



CME Outfitters
CONTINUING MEDICAL EDUCATION

10319 Westlake Drive, #106
Bethesda, MD 20817
877.CME.PROS (877.263.7767)
www.CMEOutfitters.com



Outcomes Research & Accreditation Services

CME OUTFITTERS, LLC ...
IMPROVING
CLINICAL PRACTICE ...
ONE CHANGE AT A TIME



CME Outfitters



Outcomes Measurement

To get started, all you need to do is choose among these outcomes features. (see table)

- What outcomes level will you measure? (Choose a column.)
- What products do you need? Tools, services, and/or interpreted reports? (Choose one or more rows.)
- What is the duration of your outcomes plan? (Choose immediate, 1 month, 3 month, 6 month, 9 month, or 12 month outcomes.)
- What optional items would you like to add as à la carte features from other rows or outcomes levels, to enrich your report and prove greater effectiveness?

For assistance in making your selections and for pricing structure, please request a consultation at 877.CME.PROS.

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Table: Moore’s* OUTCOMES LEVEL of Measurement	2 Satisfaction	3 Knowledge	4 Competence	5 Performance	6 Patient Outcomes
TOOLS: Custom Tools for Client’s Use					
Surveys	●	●	●	●	TOOLS + SERVICES combine to measure Level 6
Knowledge pretests (optional: YES/NO)		●	●	●	
Knowledge posttests (immediate, more as needed)		●	●	●	
Commitment surveys (immediate: YES/NO; follow-up: YES/NO)			●	●	
Mini-case vignettes (video optional: YES/NO)			●	●	
Custom discussion guides for qualitative research			●	●	
Performance surveys on clinical management steps				●	
Performance surveys on clinical management steps				●	
SERVICES: Research Design & Collection					
Survey targeting, admin, monitoring (participant: YES/NO; control: YES/NO)	●	●	●	●	●
Knowledge-testing delivery and raw results reporting		●	●	●	●
Project implementation with resource/space allocation in the Outfitters Database		●	●	●	●
Clinical decision-point questioning			●	●	●
Subject-matter expert-directed research and custom data mining in the Outfitters Database			●	●	●
In-depth interviews (IDIs) with clinicians				●	●
Study of chart reviews/pulls				●	●
MOC (Maintenance of Certification) educational outcomes planning				●	●
In-depth interviews (IDIs) with patients					●
INTERPRETATION: Educational Analyses & Reports					
Metrics and evaluation reports	●	●	●	●	●
Data analyses and interpretation: Arithmetic (included) and/or Statistical (optional, customized: YES/NO)		●	●	●	●
Analysis of knowledge change		●	●	●	●
Analysis of competence and/or self-efficacy change			●	●	●
Analysis of performance-in-practice change			●	●	●
Deep-dive NAs built from outcomes assessments				●	●
Educational research articles (qualitative and quantitative)				●	●
Direct patient impact reports					●
* Moore DE Jr, Green JS, Gallis HA. Achieving desired results and improved outcomes: integrating planning and assessment throughout learning activities. <i>J Contin Educ Health Prof.</i> 2009;29(1):1-15.					