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FOR IMMEDIATE RELEASE

CME Outfitters Launches Two Free Activities on the Treatment & Management of Psoriasis

CMEO launches two new free CMEO “Snacks” on new treatment strategies and best practices for managing moderate-to-severe psoriasis

BETHESDA, Maryland (August 25, 2017) – CME Outfitters (CMEO), a leading accredited provider in continuing medical education, announces the launch of a new pair of CMEO Snacks (short online CME activities) focusing on the common skin condition known as psoriasis.

CMEO Snacks offer shorter, focused content, which allows the viewer control over the depth of content and time spent. Shari Tordoff, CCMEP, CMEO Managing Partner stated, “We’re excited to ensure education is available to a broad audience of clinicians so that we can share the latest clinical evidence in dermatology.”

Psoriasis is a serious medical condition, affecting an estimated 7.5 million people in the United States alone, seen largely in the adult population. An estimated total direct cost of treatment associated with psoriasis was estimated in 2013 to equal roughly \$63.2 billion and this condition can take a dramatic toll on patients’ quality of life. It is imperative that clinicians are up-to-date on the latest treatments and guidelines, as well as the best strategies to engage patients in their treatment to improve adherence and outcomes.

The first Snack, *New and Emerging Treatments & Treatment Guidelines in the Optimal Management of Moderate-to-Severe Psoriasis*, features expert faculty Mark Lebwohl, MD. Dr. Lebwohl will provide participants with insights and recommendations about current and newly emerging treatments for psoriasis, as well as best practices for the management of comorbidities. [Click here for more information about this activity or to participate anytime.](#)

In the second activity, *Team-Based Care, Patient Goals, & Engaging Patients to Improve Adherence & Satisfaction in Psoriasis*, Dr. Lebwohl will address how to bridge patient satisfaction with optimal efficacy, and teach how to integrate an interpersonal model of care into clinical practice. This snack will also introduce patient education and engagement enhanced through a Pack Health educational toolkit and coaching sessions. [More information on this activity and a link to get started can be found here.](#)

CME Outfitters, LLC, is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. CME Outfitters, LLC, designates this enduring material for a maximum of .25 *AMA PRA Category 1 Credit*[™].

For a full list of upcoming and available activities from CME Outfitters, visit www.CMEOutfitters.com.

About CME Outfitters, LLC

CME Outfitters develops and distributes live, recorded and web-based, outcomes- and evidence-based educational activities to thousands of clinicians each year and offers expert accreditation and outcome services for non-accredited organizations. CME Outfitters focuses on delivering education to specialty audiences, with strong expertise in neuroscience, inflammatory, infectious, and autoimmune diseases, and cardiovascular disease. For a complete list of certified activities and more information, visit www.cmeoutfitters.com or call 877.CME.PROS (877.263.7767).

**“CME Outfitters ...
Improving Clinical Behavior ... One Change at a Time”**

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